



The bearers of change,
at the beginning and the end,
are always people.

HR World aims to **strengthen the HR function** primarily through the sharing of knowledge and best practices in line with global trends, bring it closer to business and realize its value as an extremely important strategic function in all companies that care about their employees. Through meet-ups, publications, industry events, expert committees and many other HR activities aimed at empowering the community - we will succeed. Together.



HR Community in numbers





1

HR World Projects

2

HR World Content

JUNE
2022

June
15th
19:30h

SEPT
2022

HR
SAP

Joint event by HR World,
Wireless Media and SAP
Success Factors

JUNE
2023

HR Community Get Together

Organized semi-annually, HR Community Get Together is a perfect networking and learning event for regional HR professionals striving towards utilizing potential and strength of the HR network and knowledge sharing. With radical and disruptive topics, good food and great company, we encourage our community members to strive towards excellence and contribute to their profession by sharing experience, knowledge and relevant advice within the community.



Target audience – All HR Professionals acting as community members, from the region.
Live event delivered in Belgrade.



JUNE
2022

SEPT
2022



Career Booster

Career Booster is a new initiative of HR World that we are launching this summer. The goal of the CB Program is to provide assistance to professionals with work experience who want to retrain for the HR function.

As the largest regional community of HR professionals, we believe that our task is to make new knowledge, relevant insights and useful advice accessible to all ambitious emerging HR professionals - because the need for such a program has existed for a long time.

For this reason, this program is completely free and brings together the greatest experts from the regional business scene, who will selflessly share their knowledge and experience!

Target audience - All professionals searching for support during their prequalification process.

SEPT
2022

Sept
22nd

15

Speakers

A circular graphic showing a night view of a city with a river and a yellow lightning bolt striking a building. The word 'DISRUPT' is written in large white letters across the center.

DISRUPT

200+

Attendees

DISRUPT HR Belgrade

Disrupt HR is finally back, and it is here to disrupt our business environment! This unique event is organized annually, and it depicts a momentum HR-focused event experience.

With radical topics and catchy 5-minute speeches, we want to inspire and “shake up” more than 200 attendees. Get ready to have your perspective disrupted!

WATCH THE DISRUPT HR
2019 AFTERMOVIE

Target audience – All HR Professionals from Serbia.
Live event delivered in Belgrade.

HR World Magazine

HR World Magazine brings innovations and trends in HR through texts by relevant authors. In addition to the HR audience, the magazine is also focused on the C-level, so that together we can better position and take advantage of the HR function in contemporary business context. The hard-copy magazine is distributed to community members, whilst the digital version is free and publicly available.

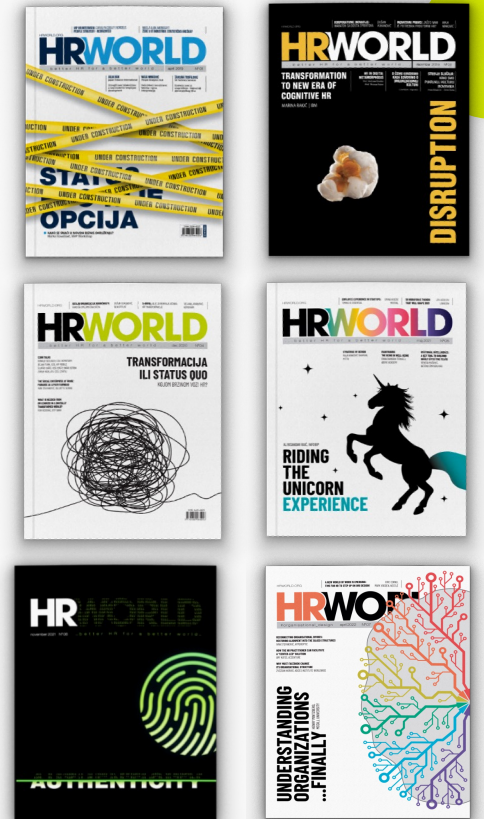
10000+
Printed
Magazines

100
Hand-Painted
Covers

READ HERE



Mockup/unofficial version of the cover





[CLICK HERE FOR THE
CONFERENCE REPORT](#)

3

Years in
a row

350+

Speakers

200+

Vendors

7500+

Attendees

HR Week

HR Week is a five-day industrial conference occurring annually during the last week of November, and ultimately the largest HR conference in Europe. This year, we are delighted to deliver the **fourth** annual HR Week conference titled - **Total Shift**.

Each year, HR Week has been focused on a specific, ground-breaking and radically disruptive topic. This year, we are going big and addressing the elephant in the room - the total shift we have experienced in the global market, thus all of the changes and adaptations we will have to implement going forward.

Username: hrweek2021@hrworld.org
Password: KonferencijaHRweek2021!

www.hrworld.org

Target audience: HR Professionals globally, all seniority levels and industry.
Conference delivered online.

Your credentials:

Username: hrweek2021@hrworld.org

Password: KonferencijaHRweek2021!



[CHECK OUT THE HR WEEK 2021 VENUE](#)

Let's take a ride down memory lane

HR Week 2019: HR Blueprint

Setting the foundation of HR processes



WATCH

1000+ participants
50 vendors
2 sponsors

HR Week 2020: HR DNA

Exploring HR identity

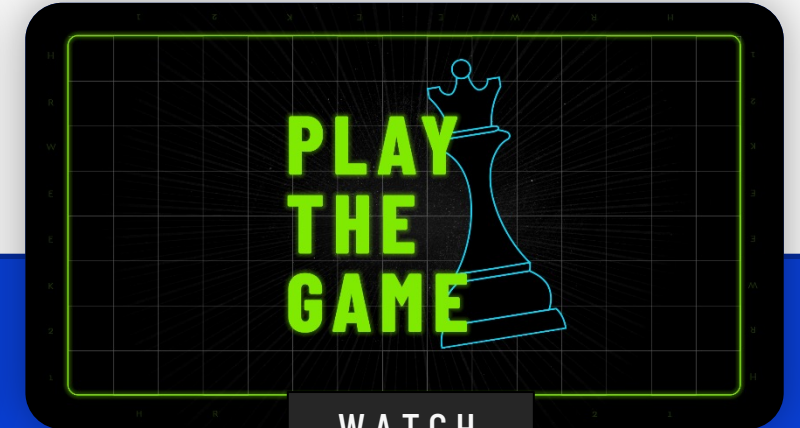


WATCH

2500+ participants
70 vendors
25 sponsors

HR Week 2021: Play The Game

HR on the Business Chessboard



WATCH

4100+ participants
80 vendors
47 sponsors



HR Starter

HR Starter is a free HR course for recent university graduates and students of final years of bachelor and master studies highly motivated to start their career in HR. The aim of the program is to raise students' level of knowledge and skills for a future HR career in contemporary work conditions.

A blue circular badge with a white center containing the text '500+' in large bold font and 'Students' in a smaller font below it.A blue circular badge with a white center containing the text '200+' in large bold font and 'Lecturers and mentors' in a smaller font below it.A blue circular badge with a white center containing the text '5' in large bold font and 'Years' in a smaller font below it.

Target audience – All HR students, graduates and juniors based in Europe.
Project delivered online.

100+
Participants



10
Facilitators

Executive HR World Summit

This one of a kind unconference format event, occurs annually at the seaside, with the desire and vision to deliver high-quality, integrative and facilitated sessions which will shape the future of HR. During the Executive Summit, participants will define their standpoint on what is the HR of tomorrow - what are the principles, goals and responsibilities of HR in terms of digitalization, transformation, innovation, strategic positioning, leadership, well-being, sustainable development and all that awaits the HR profession in the future.

We have the best regional facilitators joining us. These are all people of strong integrity, coaches and consultants with 10+ years of experience who will provide additional value to the facilitation. The event is invite-only, and will be held at Kempinski Hotel, Istra.

Target audience – All HR Professionals from the region.
Live event delivered at Istra, Croatia.



1

HR World Projects

2

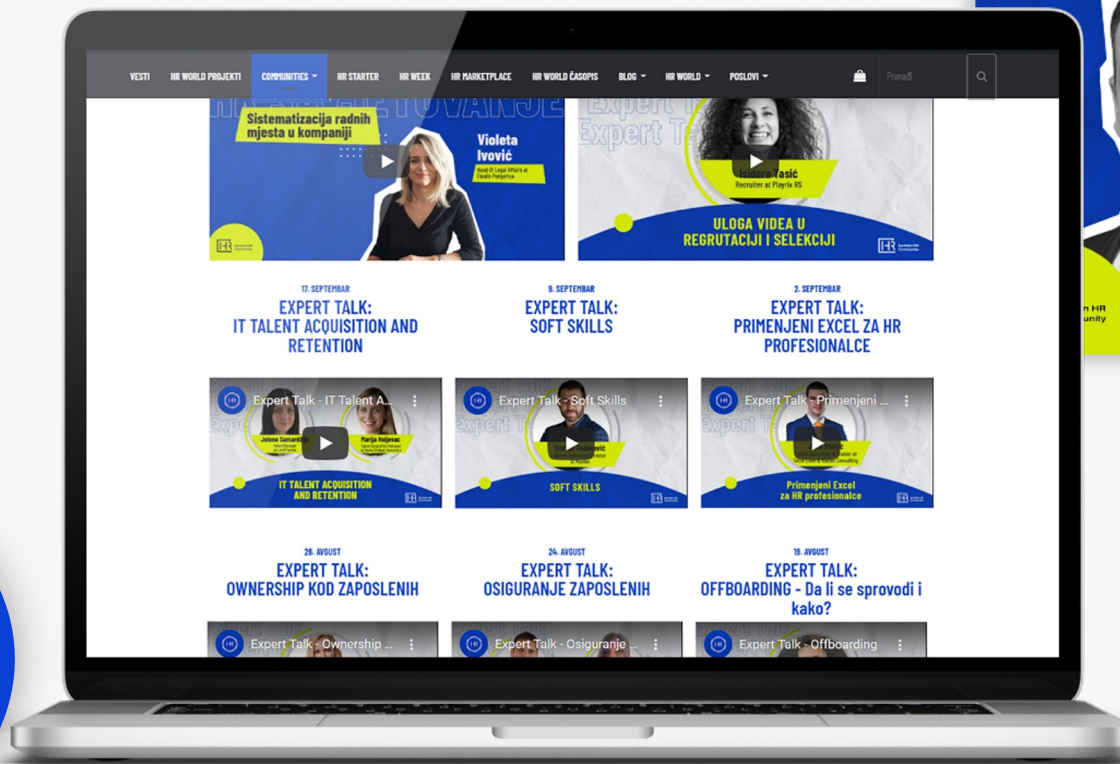
HR World Content

HR World Content

Get new and unique perspectives on HR topics, best practices, and current events every week.

- Expert Talk
- Masterclass
- HR Counselling
- HR Chit Chat
- Blog posts
- Video Case Studies

6
Different
content
formats



Target audience - All HR Professionals Globally (fully available to members, and partially available to non-members).
Official languages of the content are Serbian and English.
All content delivered and distributed online.

HR doesn't
understand business,
HR is business

